

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT25/12 15.11
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
DATE	OCT25/12	15.11	

DATE OCT25/12 15.11

STA:

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1193
AGENCY PRODUCT CODE =

6	S	700A-900A	30	\$1,750.00	10/23	10/20
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PROGRAM : GMA

51					
A	1100A-1200N	30	\$2,500.00	10/28	10/20

PROGRAM :	THIS WEEK				
ORD COM1 :	WE CAN OFFER	OCT25	ON LINE-6	FOR 1	SPOT/WK
THIS IS A	MAKE-GOOD	FOR	OCT26	ON LINE-18	FOR 2 SPOTS/WK
THIS IS A	MAKE-GOOD	FOR	OCT25	ON LINE-20	FOR 1 SPOT/WK
THIS IS A	MAKE-GOOD	FOR	OCT28	ON LINE-43	FOR 1 SPOT/WK

REP HEADLINE# 6144805 TRF# 312015
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 15.11
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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52	A		600A-900A	30		\$1,350.00	10/28	10/28	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 51-53

53	A		1000P-1100P	30		\$5,750.00	10/28	10/28	1		SUN	1
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PROGRAM : 666 PARK AVENUE
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 51-53

18	S		1200N-100P	30		\$750.00	10/23	10/26	2		TU-F	2
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PROGRAM : EYEWITNESS NOON NEWS

20	S		100P-200P	30		\$600.00	10/23	10/26	3		TU-F	3
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PROGRAM : THE CHEW

43	S		900P-1000P	30		\$5,750.00	10/28	10/28	0		SUN	0
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PROGRAM : SCANDAL
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT28

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#6 MISSED: TU-F/700A-900A OCT25 30S \$1,750.00 (OCT25/12)
BUY#18 TU-F/1200N-100P OCT26(2/WK) 30S \$750.00
BUY#20 TU-F/100P-200P OCT25 30S \$600.00
BUY#43 SUN/900P-1000P OCT28 30S \$5,750.00
OFFER: SUN/1100A-1200N OCT28 30S \$2,500.00
& SUN/600A-900A OCT28 30S \$1,350.00
& SUN/1000P-1100P OCT28 30S \$5,750.00
CMT: WE CAN OFFER

PLS ADVISE.

OCT/12 91480.00 NOV/12 35970.00
CONTRACT TOTAL 127450.00
TOTAL SPOTS 95

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REP HEADLINE# 6144805TRF# 312015

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$356,530

WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE